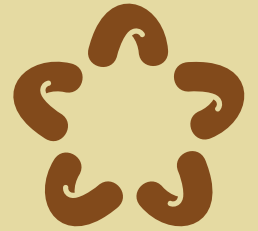


**ARE YOU PRODUCING
THE BEST SAUSAGE?**

THEN WHY NOT ENTER?



THE **GREAT**
NEW ZEALAND
SAUSAGE
COMPETITION

2010

ENTRY FORM

Entries close 5pm, Friday 22 October 2010

Business Name _____

Contact Person _____

Address _____

Email _____

Phone (Work) _____

Cellphone _____

Fax _____

Name one or more retail outlets your sausages can be purchased from:

1. _____

2. _____

3. _____

4. _____

Competition Categories

Please tick

Beef (one entry per company)

Pork (one entry per company)

Saveloy/Polony/Cocktail (one of each per company)

Please name the sausage/s:

Number of Entries _____

Please state the name and number of sausages for each category below:

Pre-cooked/Barbecue (only two entries per company)

Number of Entries _____

Flavoured Pre-cooked/Barbecue (only two entries per company)

Number of Entries _____

Flavoured (only three entries per company)

Number of Entries _____

Traditional (you may enter as many times as you like)

Number of Entries _____

Frankfurters and Rounds (Pre-cooked) (you may enter as many times as you like)

Number of Entries _____

International Bratwurst and Boerwors (you may enter as many times as you like)

Number of Entries _____

International Mild (you may enter as many times as you like)

Number of Entries _____

International Spicy (you may enter as many times as you like)

Number of Entries _____

Gourmet (you may enter as many times as you like)

Number of Entries _____

GRAND TOTAL NUMBER OF ENTRIES _____

Please name any of your entries which contain less than 600mg/100g of sodium (this is for research purposes only, answering is not compulsory)

Acceptance of Conditions and Fees

We agree to abide by the Conditions of Entry which we have read. We confirm the products entered are regularly available for purchase at retail meat outlets and have not been made especially for this contest.

Fees

Financial Members of Retail Meat New Zealand: \$70 per entry Non members: \$100 per entry (e.g. three entries cost \$210 for members and \$300 for non members).

Cheques payable to Retail Meat New Zealand, or Direct Credit:

Bank Account Number Bank Account Number: 01 0535 0019517 00

(please place your Business name and GNZSC in the reference if you are paying this way)

Please return your entry form to Retail Meat New Zealand, PO Box 33-468, Takapuna, Auckland 0740; fax 09 489 7164 or email kim@rmnz.co.nz

We enclosed a cheque for \$ _____

Signature _____

Important Entry Information

All entries will be mystery shopped. Shoppers will select your entry, from a retail outlet you named. These will be judged in the competition. You will not be required to send in your entries.

Sausage Competition Website

For information about the competition, check out www.sausagecompetition.co.nz

RETAIL MEAT NEW ZEALAND IS PLEASED TO INVITE YOU TO ENTER THE 2010 GREAT NEW ZEALAND SAUSAGE COMPETITION

Judging

The category judging takes place on Wednesday 17 November & Thursday 18 November, with the Grand Final held on Friday 19 November at the Seafood School located on Level 1 of the Auckland Fish Market, 22-32 Jellicoe St, Freemans Bay, Auckland.

Category judging is not open to the public, but the final judging and People's Choice Award judging on Friday 19 November will be open for viewing (restrictions apply).

Sausages are judged in raw and cooked form. The criteria include: visual appeal, flavour, texture, shrinkage and composition. All entrants are judged by two judges. Judges are initially presented uncooked samples of an entry. Once the uncooked assessment is complete, they are then presented with a cooked sample and assessment of the cooked sausage takes place.

Results

All entrants will be notified of the results soon after the completion of the Grand Final. Judging sheets will be sent to all entrants within three weeks of the completion of the competition.

Message from Devro - Principal Sponsor 2010

Devro is the world's leader in development, production and marketing of collagen casings for sausages. We are delighted to be the principal sponsor of The Great New Zealand Sausage Competition.

Our company's major objectives and the principal reasons for involvement in the competition are to assist in improving both the range and quality of sausages sold into the New Zealand market.

Devro joins with our supporting sponsors, Kerry Ingredients and Alto, in wishing all this year's entrants the very best of luck.

Ken Harlow
General Manager

DEVRO

Principal Sponsor

DEVRO

Sponsor

KERRY

Packaging
supplied by:



Medals & Awards

Gold, Silver and Bronze medals are awarded based on the marks received. A gold medal is equivalent to a score of 95-100%, silver is 90-95% and bronze is 85-90%.

The top scoring gold medal winning sausage from each category is then entered into the Grand Final for the judging of the Supreme Winner.

Medal stickers (20.5mm x 37.5mm) are available for winners to purchase to label their retail sausage packaging with. Please contact Kim Doran on (09) 489 0879 for details.

Conditions of Entry

1. Entries must be in writing on the official entry form. Photocopies are acceptable. You may enter as many categories as you wish.
2. All products must meet legal requirements for the manufacture of sausages, and comply with the Australian and New Zealand Food Standards Code.
3. All product must be currently, and at the time of the contest, available to consumers via your own or a retail business outlet. The organisers reserve the right to carry out random validation checks at any time prior to or during the competition.
4. The event organisers will have the final say over the categorisation of an entry and reserve the right to re-classify any entry submitted.
5. The competition judges reserve the right not to award a prize in any category.
6. The decision of the judging panel is final and no discussion or correspondence will be entered into.
7. All participants agree by entry into this competition to accept these rules and conditions, and participate in promoting and reporting the competition, and to the use of personal information.
8. The organisers will take all reasonable care with the entries once uplifted, but will not be liable for claims from entrants if their product is lost, damaged, or arrives late.
9. The information and notes contained in this brochure are to be read with and form part of the conditions of entry.
10. Medal winners wishing to use The Great New Zealand Sausage Competition branding material are required to comply with the branding criteria established by the competition organisers. Random checks can be undertaken at any time following the competition to ensure compliance with the branding criteria.
11. The organisers reserve the right to refuse any entry.



Categories

Beef: Beef sausage must be standard beef not 'beef flavoured' and cannot contain any other major flavouring such as onion, chilli, cheese etc. Restricted to one entry per company.

Pork: Pork sausage must be standard pork not 'pork flavoured' and cannot contain any other major flavouring such as apple, fennel, garlic etc. Restricted to one entry per company.

Saveloy / Polony / Cocktail: This category includes saveloys, polonys and cocktails. Restricted to one saveloy, one polony and one cocktail entry per company. The saveloy, polony and cocktail entries must not contain any other major flavouring such as chilli, cheese etc.

Pre-cooked / Barbecue: Standard pre-cooked sausage. No special flavours such as garlic or mint or cheese will be allowed. This category is intended for the everyday BBQ market.

Flavoured Pre-cooked / Barbecue: Flavoured precooked sausage. Includes all flavoured pre-cooked sausages such as garlic and cheese. This category is intended for the everyday BBQ market. Restricted to two entries per company.

Flavoured: Standard fresh beef, pork or chicken flavoured sausage. No special flavours such as garlic or mint will be allowed. This category is intended for the everyday market. Restricted to three entries per company.

Traditional: This category is for all traditional combinations of ingredients and flavours and all English styles, including traditional coarse cut styles. For example: Cumberland, Lamb and Mint, Old English, Pork and Leek. It does not include Rounds such as Black Pudding and White pudding.

Frankfurters and Rounds (Pre-Cooked): This category includes all pre-cooked sausages presented in a 'Round or Horseshoe' shape such as: Black Pudding, White Pudding, Rookwurst, Hunter, Polish, as well as Frankfurters.

International Bratwurst/Boerwors: This category is for all Bratwurst and Boerwors style sausages, including Thuringer and Nurenberg.

International Mild: Entries in this category must be a recognised style of mild sausage such as Landjaeger, Weisswurst and Toulouse.

International Spicy: Entries in this category must be a recognised style of spicy sausage such as Chorizo, Italian combinations, Marguez and Peppersticks.

Gourmet: Imagination is the only limit for this category. Entries in this category include unusual flavour combinations and ingredients that do not constitute a recognized style. e.g. pua, satay, ostrich, nuts and chilli.

Check sheet for entries

Please use this as a guide for the Frankfurters and Rounds (Pre-Cooked), International Boerwors and Bratwurst, International Mild, International Spicy and Gourmet categories. If you have any queries regarding the categories please call Kim at Retail Meat New Zealand on 09 489 0879.

Frankfurters and Rounds (Pre-Cooked):	International Mild:	International Spicy:	Gourmet:			
Black Pudding	Boterhammenworst	Cabana	Apricot Chicken	Chilli	Honey & Chive	Pork, Honey & Sesame
Frankfurters	Italian Fennel	Cabanossi	Bacon & Mushroom	Country Basil & Tomato	Honey, Lamb & Rosemary	Pumpkin & Celery
Haggis	Jaegar / Landjaegar	Chorizo	Beef & Venison	Country Beef & Vege	Hot Pepper Smoked	Rabbit
Hunter	Knackwurst	Creole	Beef & Chilli	CrabMini	Kangaroo	Satay
Polish	Kransky	Hungarian	Beef & Garlic	Curry & Sultana	Lamb, Carrot & Wild Onion	Silverbeet & Cumin Seed
Rookwurst	Lyon	Italian	Beef, Bacon & Tomato	Curry-Fruit	Lamb, Herb & Garlic	Smoked Pua & Garlic
White Pudding	Toulouse	Italian Beef	Beef, Red Wine &	Don-A-Cini	Mambo	Spicy Lamb
	Weisswurst	Kielbasa	Cracked Pepper	Duck	Mushroom & Cracked Pepper	Steak & Oyster
International Boerwors and Bratwurst:		Merguez	Cheese & Ham	Duck & Porcini	Mussel	Tomato & Basil
Boerwors		Mexican	Cheese, Onion & Tomato	Eel	Nuts	Vegetarian
Bratwurst		Pepperoni	Chicken	Emu	Ostrich	Venison
Thuringer		Pepper Sticks	Chicken & Cheese	Fruits	Pua	Venison, Apricot & Pepper
Nurenberg			Chicken & Cranberry	Ham & Cheese	Pheasant	Wine
			Chicken Franks	Hawaiian	Pork & Garlic	
			Chicken Macadamia Maderia	Honey, Chilli & Garlic	Pork & Pineapple	